

SIMON R JONES



INTERIM | CHANGE | TURNAROUND

A SPECIALIST IN FINANCIAL RECOVERY, MERGERS & ACQUISITIONS AND TRANSFORMATIONS THAT DELIVER SUSTAINABLE AND ROBUST GROWTH.

Simon Jones is a turnaround professional and operator with expertise in financial & corporate restructuring. Solution-focused, proactive and a hands-on leader with over 27 years' experience in public and private sector organisations, working across a range of industries and holding interim C-suite positions.

ROLES: CFO, CRO, CEO, Chair and Advisor

SECTORS: Retail, Healthcare, Property, Travel, Publishing, Media, Software, Defence, Financial Services and others

2000 – 2024 PROJECTS BY COMPANY SIZE: TOTAL 26

- PLC = 4
- Larger Private (including PE) = 7
- SME = 5
- Start Up = 5
- Public = 5

QUALIFICATIONS & ACCREDITATIONS:

- Qualified Chartered Accountant
- Harvard Business School Alumni
- Member of Institute for Turnaround
- Turnaround panel member (accountancy specialists)
- Professional PRINCE2™ PM

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PROJECT SUMMARY EXPERIENCE BY SECTOR 2000 - 2024



COMPANY SIZE / SECTOR	ROLE	YEAR & DURATION	
Private Equity Media, London	Chief Finance Officer Restructure	July 2023 – March 2024 9 months	Lead negotiations representing the minority shareholder to take control of the entity. Designed a new financial deleveraging strategy, completing external audits and independent business reviews (IBR) to inform and support stakeholders. Refocused Finance & Operation functions.
Private Equity Extended Healthcare, Frankfurt	Chief Transformation Officer Restructure	Jan 2023 – June 2023 6 months	Advised and coached senior management on successful transformation approaches, stabilising the business and leaving a transformation programme defined for the business to execute.
Large Private Equity International Multi Brand Retailer	Chief Restructuring Officer Restructure	Mar 2022 – Sep 2022 7 months	Managed legal entity restructuring and refinance package (including taxation, legal and banking).
PLC (International) ex PE With worldwide operations	Interim Finance Director Re-finance	Sept 2021 – Jan 2022 6 months	Completed negotiations, developed, and planned refinancing 'Rescue Package(s)' for covid hit international parking operator.
SME Private Equity Firm	Negotiator Sale	June 2021 1 month	Reignited negotiations to an equitable conclusion for a stalled business acquisition of £500m family business.
Large Private (International)	Consultant Re-finance	2019 – 20 11 months	Pioneering worldwide debt finance scheme [off balance sheet] with Private Equity backing.
PLC (International) With worldwide operations	Finance Consultant Integration Trouble-shooter	2018 – 19 6 months	Solved material integration balance sheet issue (post reverse takeover/sale of an organisation three times the size), Created emergency recovery team In UK / UK and India.
Public British Government Military Dept	Consultant Integration Lead	2018 5 months	Enabled large finance transformation. Organisation was 15+ years behind with extremely unhappy staff & stakeholders.
Start Up Private Property Group	Interim CFO Integration	2017 3 months	Rebuilt finance function for agility and commercial information delivery, reviewed investments for founder.
SME Private Healthcare Company	Interim CFO Turnaround - Sale	2015 & 2017 21 months	Took distressed organisation and delivered full turnaround and completed sale.
PLC Healthcare	Chief Restructuring Officer Turnaround	2016 11 months	Transformed operational performance (with CEO). Quadrupled share price, re-motivated & rebuilt finance dept.
SME Turnaround Private Property Wholesaler	CFO Turnaround	2014 – 15 14 months	Turned around operational performance, reinvigorated, refinanced and sold.

Private Fund Turnaround Small Private Equity Fund	CFO Multiple Sale and Turnaround	2013 – 14 18 months	Estate wanted to retain the non-troubled “easy” investments only. Delivered turnaround and sale of six corporate entities.
Public Healthcare Organisation x 2	CFO & Turnaround Director Performance Improvement	2011 & 2012 5 & 6 months	
Large Private (International) Publishing Group	Interim CFO / IT & HR Turnaround	2010 – 11 9 months	Resolved finance function meltdown and poor relations with investors including lending banks.
SME Turnaround Private Property Company	CFO and Advisor Turnaround	2008 – 10 19 months	Devised, orchestrated, and delivered financial & organisational rescue plan
PLC Operating arm turnaround Operating arm of PLC	Interim CFO Turnaround	2009 9 months	Identified growth issues and fraudulent accounting which led to group share suspension.
Public Regional Healthcare	Interim CFO & Turnaround Performance Improvement	2008 – 9 6 months	
Public Regional Healthcare	Finance & Operations Dir Performance Improvement	2007 – 08 18 months	Defined and delivered change plan that hit financial target for the first time since inception of the organisation.
Public Healthcare	Turnaround Director Turnaround	2006 – 07 11 months	Surgery division for major UK hospital consortia. Responsible for finance function and achieving restructuring targets.
SME With troubled reputation	Trusted Advisor Operational PM	2006 3 months	Brought in to ensure successful completion of large important scanning project.
Large Private (2 projects) Going through a listing process	Shadow CFO Public Listing x2	2000 & 2005 6 months each	One AIM secondary market and one full listing LSE. Both resulted in successful listings.
Start Up Private Healthcare Company	CFO & COO Idea – Build - Sale	2003 – 04 24 months	From kitchen table, raised private funding to sale under very difficult circumstances.
Start Up Private Telecoms Broker	CFO Performance Improvement	2001 – 02 18 months	Raised private funding began trading through growth to ultimate sale.
Start Up – VC owned Private Digital media Broker	CEO Performance Improvement	2001 9 months	Troubled investment on brink of insolvency - took from 10% proposed total value to recover to +6-8% ROI for investors.
Start Up (Switzerland) Private Investor / Hotel Project	Finance & Operations Dir Idea – Build - Sale	2000 9 months	Created finance & operational plan, obtained stakeholder permissions, and sold project on for private investors.